

Interest Section Agenda/Action Form

Date: 4/21/2007

Time: 10:00 AM – 2:00 PM

Location: Orlando, FL

Attendees: Daniel Free(*Chairman*), Nancy Adams, John DiLiberto, Jean Lucey, Donn McVeigh James Misselwitz, James Robertson, Richard Rupp, Norman Steinberg, Steven Stinson, Lawton Swan, George Wallace and Joseph Burkle, Doug Zogby and Chip Boylan

Visitors: Betsey Brewer (Society President), Marvin Kelly (Society Vice President), David Bisbee (Chairman of Hawaii Annual Meeting), Kathleen Robinson (Member of the Sections Strategic Task Force) and Chris O'Donnell (Sections Governor).

Agenda topics

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Agenda topics

1) Welcome/Introduction

Discussion: Chairman Dan Free began the meeting at 10 AM by welcoming all attendees and leading everyone in a champagne toast to CLEW Committee Member George Gottheimer who passed away in March. Dan introduced new committee members Joseph Burkle and Doug Zogby, both of whom briefly described their industry affiliations and operations.

Conclusions: None

Action items: None

Person responsible:

Deadline:

2) Minutes of Past Meeting

Discussion: The minutes of the September 9, 2006 CLEW Committee meeting in Nashville had previously been distributed to all members. The question was raised as to whether there had been any response to the Board Recommendations in the Nashville "Action Form" (Minutes). Dan Free reported that he had not received a response.

The minutes were approved.

Conclusions: Minutes approved

Action items: None

Person responsible:

Deadline:

N/A

3) Membership

A. Statistical Report

Discussion: Statistics on section memberships were reviewed. Overall, membership in Sections declined by less than 1% between 4/24/06 to 4/11/07. CLEW Section membership increased 24.7% in the same time period. This was attributed to the membership campaign waged by Dan Free last Fall. 68 positive responses were received to the offer of free CLEW membership through the end of the year (2006).

The Society was impressed with our successful membership campaign and may expand this effort to other Sections.

The statistical report also showed that we have published 5 newsletters since 1/1/06.

B. Industry Ambassador Matrix

Discussion: It was suggested that the Defense Research Institute be added to the list.

C. Sections Strategic Task Force Report

Discussion: This Report (a summary of which was shared with the Committee prior to the meeting) was discussed at length. Among the questions and comments were:

What does this mean to us (CLEW)?

The Society loves this report and is moving full steam ahead with its recommendations. Shouldn't the focus be on declining Society membership not just declining Section membership? (Arranging the deck chairs on the Titanic analogy was offered here.)

Changing the name of Sections to Interest Groups was viewed as a positive step.

The idea of publishing one master newsletter for all Sections was not well received and resulted in a specific Board Recommendation (see page 6). Apparently the root cause of this idea was that some Sections newsletters have not been very good. The Committee did support the annual publication of a "Best of" collection of articles from the various Sections and decided on a Board Recommendation on this as well (page 6).

Kathleen Robinson, a member of the Society's Sections Strategic Task Force, attended the meeting after lunch and provided the following information:

The Society's Board of Governors has accepted the Task Force's report and its recommendations.

Section dues are still being studied.

The name will change from Sections to Interest groups.

One significant question: Are Sections aligned with the industry? (e.g. underwriters are now product managers)

Conclusions: See below		
Action items: Board Recommendations	Person responsible:	Deadline:
	Dan Free	Submit with minutes

4) Newsletter/CLEWS		
<p>Discussion: Jean Lucey was commended for the work she has done as Newsletter Editor. Dan Free noted that the society staff had many favorable comments about our Newsletter.</p> <p>Chip Boylan will work with Jean on putting together an article that introduces our new Committee members (Joe and Doug).</p>		
Action items: See below	Person responsible:	Deadline:
Edit Newsletter Article on new Committee members	Jean Lucey Chip Boylan	Ongoing Next Issue

5) Circle of Excellence		
<p>Discussion: Chip Boylan is working on this year's submission and will use the web site to seek contributions from members as in the past.</p>		
Action items: See below	Person responsible:	Deadline:
Gather materials and make submission.	Chip Boylan	6/30/07
6) 2007-2008 Seminars		
<p>Discussion:</p> <p>Nancy Adams will be conducting "D & O Liability Insurance 101: What You Need to Know and Why" symposium in Boston on June 19, 2007.</p> <p>Donn McVeigh, Jim Robertson and Lawton Swan are working on "How to Start a Consulting Business" and "Order in the Court" seminars. The Society has had difficulty finding Chapters interested in co-sponsoring seminars. George Wallace offered Southern California as a location. No decision made about presenting one or both of the seminars.</p> <p>There was a discussion on offering Mock Trials at venues other than the Society's Annual Meeting. The conclusion was that the Mock Trials don't work well elsewhere due to the time and manpower commitment necessary. Also, Mock Trials demand too much time in a day to work well as part of an I Day program.</p>		
Conclusions: None		

Action items: Plan Seminars	Person responsible:	Deadline:
Finalize symposia subjects, presenters, schedule, etc.	Donn McVeigh, Jin Robertson and Lawton Swan	None

7) 2007 Annual Meeting, Honolulu, Hawaii

A. Mock Trial

Discussion: Greg Deimling, Nancy Adams, Stan Lipshultz, etc. are working on the presentation which will occur on Sunday morning. Promotion ideas were discussed and the “ticket” concept used last year was favored by all and will be used again this year.

B.

Nancy Adams has planned this seminar which will take place on morning. CE credits have been obtained. We will promote this seminar during the Mock Trial.

C. Sections Booth Staffing

Committee members were asked to keep a look out for and volunteer to spend an hour in the Sections Booth or New Designee Booth at the Annual Meeting.

Conclusions: See above

Action items: See above

Person responsible:

Deadline:

Prepare Programs

See Above

Various

8) Website

Discussion: Chip Boylan reported that the “CLEW Discussion Site” sub page is now on the website and all CLEW members automatically subscribed. Also, Announcement feature will continue to be used to promote seminars, etc.

Conclusion: Chip will continue his work on the website.

Action items:

Person responsible:

Deadline:

Continue to monitor and update the website

Chip Boylan

Ongoing

9) Old Business

No old business was discussed,

Action items:

Person responsible:

Deadline:

None

10) New Business

Donn McVeigh recommended that the CLEW Section establish the George Gottheimer Memorial Award in honor of the long time active member of the CLEW Committee. The award would be made for outstanding contribution during the year by a CLEW Member in the fields of insurance, expert witness, etc. Submissions would be made to a subcommittee of the CLEW Committee and the award would be announced/made at the Society's Annual Meeting at the opening of the Mock Trial.

The Committee unanimously passed a motion establishing the award in accordance with Donn's recommendation.

Action items:	Person responsible:	Deadline:
Formalize George Gottheimer Memorial Award procedures and subcommittee.	Donn McVeigh and Dan Free	None

Board Recommendations:

The Society continue to publish a separate quarterly CLEW Section Newsletter as it is a significant benefit for CLEW members.

The Society consider publishing on an annual basis a "Best of" collection of articles from the newsletters of the various Sections.

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