

CPCU SOCIETY

Committee Minutes

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| Meeting Date: September 25, 2010 | CLEW Interest Group Committee Meeting |
| Time: 9:00 AM | <p>Present: (list one per line)</p> <p>Vincent "Chip" Boylan (Chairman) Nancy Adams Gregory Deimling Daniel Free Stan Lipshultz Lawton Swan Donald Malecki Norman Steinberg Steven Stinson George Wallace Jean Lucey Philip Bryant</p> |
| Location: Orlando, FL | <p>Absent: (list one per line)</p> <p>James Robertson Akos Swierkiewicz James Misselwitz Tommy Michaels</p> |

Visitors – John Kelley (Society Staff)

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| Subject: | Welcome |
| Discussion: | Vincent "Chip" Boylan began the meeting at 9:06 a.m. by welcoming and thanking members attending the meeting. He welcomed Philip Bryant as a new member of the Committee. |
| Action(s) Taken: | None |
| Status: | |
| Subject: | Minutes of Past Meeting, May 1, 2010, in Phoenix, AZ |
| Discussion: | None. |
| Action(s) Taken: | Approved |
| Status: | |

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| Subject: | Committee Members 2010-2011 |
| Discussion: | New Committee members Philip Bryant and Tommy Michaels were announced by the Chair. Also, Kevin Quinley has withdrawn from the Committee. Bob Seims and Nancy Adams will become Chapter Governors; the Committee awaits confirmation whether their withdrawal from Committee membership is compulsory. |
| Action(s) Taken: | The Chair welcomed suggestions for additional, active Committee members. |
| Status: | |

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| Subject: | Newsletter |
| Discussion: | Jean Lucey reported that the newest issue of the CLEW newsletter was submitted Sept. 2, 2010. Wide variations in time between submission and print – 14 to 90 days – were reported. She will circulate suggestions for articles for upcoming issues, and seek volunteers. |
| Action(s) Taken: | The Chair and Committee thanked Jean for her excellent and tireless work as Newsletter editor. |
| Status: | |

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| Subject: | Orlando Mock Trial: “Broken Building, Broken Trial . . . a Miscarriage of Justice?” |
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| Discussion: | The length of the Mock Trial was reduced from prior years. Greg Deimling reported that preparation for the performance was proceeding. |
| Action(s) Taken: | Final meeting/rehearsal to take place in the afternoon following the Committee meeting |
| Status: | |

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| Subject: | Orlando Seminar: "Millionaire Feud – The Coverage game" |
| Discussion: | Greg Deimling reported that preparation for the presentation was proceeding. Program scheduled for Monday afternoon, Sept. 27, 2010. |
| Action(s) Taken: | |
| Status: | |

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| Subject: | Website |
| Discussion: | Discussion continued of the proposed "expert witness directory." The Society is at work developing an appropriate disclaimer. It is proposed that the directory include only interested CLEW members initially, subject to future expansion to all Society members. The Committee decided that the directory should be accessible by the public. Lawton Swan noted the need to maintain security, so that the information would not be "mined" for use or sale by outsiders. |
| Action(s) Taken: | Steve Stinson reported on the CLEW presence on LinkedIn. George Wallace will take charge of oversight on LinkedIn. |
| Status: | |

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| Subject: | Webinars |
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| Discussion: | Don Malecki and Nancy Adams are preparing an upcoming webinar. Noted that "CLEW" is not mentioned as a sponsor in announcements unless CLEW is proactive. |
| Action(s) Taken: | |
| Status: | |

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| Subject: | Gottheimer Award |
| Discussion: | The Chair thanked Lawton Swan, Don Malecki and Jim Robertson for their work on the Award. A winner has been selected from prior years' nominations, as no new nominations were received this year. |
| Action(s) Taken: | Nominations will be solicited through CPCU News and/or the E-Link |
| Status: | |

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| Subject: | 2011 – Seminars/Symposia |
| Discussion: | Proposals for 2011 Annual Meeting programs to be submitted by November. |
| Action(s) Taken: | A consensus was reached not to put on a Mock Trial at the 2011 meeting. The future of Mock Trial programs will be discussed in-depth at the April 2011 Mid-Year meeting. A Task Force was assigned to explore the issue and report, consisting of Norm Steinberg, Nancy Adams (chair), Greg Deimling, Stan Lipshultz, George Wallace, and Steve Stinson. |
| Status: | |

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| Subject: | Interest Group Circle of Excellence Recognition Program |
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| Discussion: | The CLEW Circle of Excellence submission was timely made, and CLEW received the Circle of Excellence at the “Gold” level. |
| Action(s) Taken: | |
| Status: | |

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| Subject: | Staff Report |
| Discussion: | John Kelly provided the report. Development of Webinars is encouraged. The Society is pursuing a social media strategy via Facebook, LinkedIn and Twitter. Chapter Governors are required to assign primary responsibility to that role and may not concurrently serve as Committee members; there is no prohibition on “informal” involvement with a Committee as a non-member. |
| Action(s) Taken: | John Kelly is investigating how it happened that 100% of the “missing” former CLEW Interest Group members selected a different interest group as their “primary” group. |
| Status: | |

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| Subject: | Old Business |
| Discussion: | None |
| Action(s) Taken: | |
| Status: | |

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| Subject: | New Business |
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| | <p>Discussion:</p> <p>It was suggested that the Society should consider publication of material developed, e.g., for webinars via a new for-profit arm, with resulting revenue shared with the Interest Group(s) involved. Also, it was proposed that a specific budgeted amount in discretionary funds should be included in the Society budget for each Interest Group, for use on incidental expenses for Group activity.</p> |
| Action(s) Taken: | |
| Status: | |

Add additional agenda items as needed. For recommendations, please use "Knowledge-Based Recommendation Form."

Adjourn at: 12:00 noon.

Next Meeting: April 16, 2011, Miami, FL.

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