

CPCU SOCIETY Committee Minutes

Meeting Date: 4/16/2011	Name of Interest Group Committee: Consulting, Litigation and Expert Witness (CLEW)
Time:	Present: (list one per line) Chip Boylan Nancy Adams Phillip Bryant Greg Deimling Tommy Michaels Steve Stinson Lawton Swan Akos Swierkiewicz George Wallace
Location: Miami, FL	Absent: (list one per line) Daniel Free Stanley Lipshultz Jean Lucey Don Malecki Jim Misselwitz Jim Robertson Norm Steinberg
	Visitors: Kathy Robison Bob Seims John Kelley

Subject:	Welcome/Introduction
Discussion:	Chairman Chip Boylan welcomed everyone to the meeting.
Action(s) Taken:	Certificates of Appreciation were presented to members.
Status:	Completed

Subject:	Minutes From 9/25/2010 Meeting in Orlando
Discussion:	None
Action(s) Taken:	Approved
Status:	Completed

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	<p>Subject: 2011 Annual Meeting Seminar</p> <p>A Roll of the Dice: the 10 Most Confusing and Least Understood Policy Provisions</p> <p>Sunday, October 23, 2011, 8 – 11:35 AM</p>
Discussion:	<p>Nancy Adams and Greg Deimling discussed CLEW's planned 4 hour presentation for the 2011 Annual Meeting. That is to discuss 10 confusing insurance policy provisions. All CLEW committee members are encouraged to participate. Each of the 10 issues will be covered with a 12 minute presentation followed by questions from the audience with the assistance of a moderator.</p>
Action(s) Taken:	<p>Nancy Adams and Greg Deimling will later communicate via e-mail with the committee regarding task assignments.</p>
Status:	<p>In progress</p>

	<p>Subject: 2012 Annual Meeting Seminar</p> <p>Discussion:</p> <p>Discussed CE credits and a desire to align sessions to allow attendees to maximize the potential to obtain a substantial amount of credits during the Annual Meeting.</p> <p>Discussed a lack of professionalism that has sometimes occurred via e-mail from volunteers directed to CLEW committee members.</p> <p>Discussed possible CLEW programs for the 2012 Annual Meeting. A mock trial was suggested, perhaps limited and focused on particular areas rather than an entire trial, e.g., witness impeachment, voir dire or audio/visual technology.</p>
Action(s) Taken:	<p>George Wallace, Steve Stinson and Phillip Bryant, as a sub-committee, will work to determine a topic, focus and structure for a mock trial presentation.</p>

Status:	In progress
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Subject:	Webinars
Discussion:	<p>CLEW has presented 12 webinars during the 16 months since 1/1/10. For the same time frame, Claims is next with 5 webinars. All other interest groups have presented between 0 and 2 webinars during that period.</p> <p>CLEW and the individual presenters can use more assistance from the Society in marketing webinars.</p> <p>The time commitment to prepare and present a webinar is extensive and may be too much time compared to the benefit to the presenter.</p> <p>Presenting a webinar poses unique challenges given the lack of a live audience and the presence of strict time requirements. Greg Deimling, Kathy Robison and Nancy Adams have presented several webinars and are willing to speak with others about structure, time management and production techniques.</p> <p>Webinar presenters whose occupations are providing expert opinions must be extremely careful about what they say and publish in webinars because it can be a source of future cross-examination. Handouts are disfavored because they give away too much of the presenters' work product. These are concerns with respect to the Society offering webinars for later sale.</p>
Action(s) Taken:	None
Status:	Completed

Subject:	Newsletter
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	<p>Discussion: A primary product of CLEW is the Newsletter, a time-consuming task.</p> <p>The next CLEW newsletter has been submitted for publication and is expected to be 20 pages. Special thanks to Editor Jean Lucey.</p> <p>Jean Lucey plans to step down as Editor following the 2011 Annual Meeting.</p> <p>Discussed that legal issues often develop that require prompt publication, at times within 1 week. The publication time for a newsletter is too long to accommodate that need. Discussed the merits of publishing e-articles and posting them on the CLEW web site with republication in the Newsletter.</p>
	<p>Action(s) Taken: The committee agreed that time-sensitive articles will be posted to the CLEW website and those will be republished in the CLEW Newsletter. The CLEW Webmaster (currently George Wallace) will need to work closely with the CLEW Editor (currently Jean Lucey).</p> <p>George Wallace will work to redesign the CLEW web site to allow the posting of articles on the first page. George Wallace will assume management of the CLEW Linkedin account.</p>
	<p>Status: In progress</p>

	<p>Subject: Website</p>
	<p>Discussion: The CLEW web site has not changed for a while.</p>

Action(s) Taken:	George Wallace will freshen the CLEW web site and will allow space for the posting of articles as discussed in conjunction with the Newsletter above.
	Chip Boylan will continue to work to provide CLEW member information on the web site that will be open to the public.
Status:	In progress

Subject:	Gottheimer Award
Discussion:	The 2010 Award was based solely upon nominations that were left over from 2009. No new nominations were presented in 2010.
Action(s) Taken:	An e-mail will be sent to all interest groups, task forces and the Society explaining the Award and requesting nominations.
Status:	In progress

Subject:	Interest Group Circle of Excellence Recognition Program
Discussion:	Submission for recognition is due soon.
Action(s) Taken:	Chip Boylan will collect the necessary information, including all webinars, and will make the submission.
Status:	In progress

Subject:	CLEW Interest Group-Self Evaluation
Discussion:	The number of CPCU's who select CLEW as their primary interest group is declining. Discussed that the name "Consulting, Litigation and Expert Witness Interest Group" does not fully convey the goal of the group and does not attract the attention of those who may find CLEW as a suitable primary interest group. Discussed possible name change.

Action(s) Taken:	Committee members made a consensus decision to change the name to "Coverage, Litigators, Educators & Witnesses Interest Group". The Society will be notified and will be asked to promptly implement the change.
Status:	Completed

Subject:	Committee Members – Current and Future
Discussion:	<p>The size of the CLEW committee is decreasing due to attrition. Several 3 year terms will expire this year. Don Malecki and Jim Misselwitz decided not to renew for another term on the committee. The status of others is unknown.</p> <p>Consider staggering three year terms with initial appointments of 1 or 2 years in 2011 rather than 3 years to avoid a similar situation in 2014.</p>
Action(s) Taken:	For planning purposes, Chip Boylan will send an e-mail to the committee members whose terms expire this year asking if they will commit to another term.
Status:	Completed.

Subject:	Committee Chairperson – Post Las Vegas Meeting
Discussion:	Chip Boylan's terms as Chair expires at the end of the 2011 Annual Meeting. Discussed if the same person should continue as Chair for more than one term. Chip does not mind continuing as Chair for a finite time – just not forever. Discussed that the Chair should be someone who has been a committee member for a while.
Action(s) Taken:	None needed at this time. The matter will be revisited during the next meeting in October 2011.
Status:	Pending

Subject:	Staff Report
Discussion:	<p>In follow up to the last meeting, John Kelley reported that he investigated how it happened that 100% of "missing" former CLEW Interest Group members selected a different interest group as their primary interest group. John reported that the matter cannot be determined.</p> <p>John explained that the newsletter production process is complex and time consuming. John suggested that time-sensitive articles be posted on the CLEW web site with an electronic notice that the article is available. John also suggested re-publishing the article in the CLEW Newsletter. John also suggested that time-sensitive articles can be published in a 4-page newsletter rather than a 20-page newsletter because the production time for short newsletters is less.</p> <p>The committee urged more publicity of the individuals who present webinars. It was suggested that the web site list the topic of a webinar with the names of the presenters rather than requiring additional clicks on the web site to learn the presenters' identities. Additionally, the committee recommended that e-blasts identify the webinar topic along with the names of the presenters. E-blasts should be sent timely. These actions are anticipated to attract more attendees and to boost webinar income.</p> <p>John discussed the application and review process for committee membership. John encouraged the committee to solicit CPCU's for the committee who will be valuable members.</p>

Action(s) Taken:	John's suggestion regarding the prompt publication of time-sensitive articles was later discussed by the committee as further discussed above with respect to the CLEW Newsletter.
Status:	Completed

Subject:	Old Business
Discussion:	None
Action(s) Taken:	None
Status:	N/A

Subject:	New Business
Discussion:	<p>The committee discussed pleasure with efforts to reinvent CLEW with the name change, an anticipated new format for the web site and the plan to post time-sensitive articles to the CLEW web site.</p> <p>Currently CLEW is set for one presentation during the 2012 Annual Meeting. Discussed possible second presentation. A topic idea is maximizing the use of experts.</p>
Action(s) Taken:	Akos Swierkiewicz will further explore a possible second CLEW presentation during the 2012 Annual Meeting.
Status:	In progress

Adjourn: The committee voted to adjourn.

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