CPCU SOCIETY
Committee Minutes

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Meeting Date: September 25, 2010	Name of Standing, Interest Group, or Other Committee: **Regulatory and Legislative Interest Group Committee** (aka RLIG or Regs and Legs)
Time: 8:00 – 3:00	Present: (list one per line) Joe Bieniek Jim Fryer Brad Harmes Rick Jones Aaron Lunt Eric Nordman Don Roinestad Joan Fitzsimmons, Non-member of RLIG Elizabeth Lupetini, Non-member of RLIG Joe Warren, Non-member of RLIG
Location: Crystal E Ballroom Marriott World Center Orlando, Florida	Absent: (list one per line) Angie Banks Keith Langan Norman Chandler Bryan Fuller Patty McCollum John Reiersen Erik Sikorski

Agenda Item 1	
Subject:	Circle of Excellence Award
Discussion:	Joe thanked everyone for their hard work as we have been recognized in achieving the Gold Circle of Excellence Award.
Action(s) Taken:	None
Status:	COMPLETE! Two years in a row and we expect to continue the trend!

Agenda Item 2	
Subject:	Converting Annual Meeting Seminar into a Webinar or Live Workshop?
Discussion:	We discussed John Kelly's Sept. 9 E-mail sent to all Interest Group Leaders asking for consideration of the annual meeting workshop being converted to a Webinar or Live Workshop. We thought the best option would be to perform our session at the upcoming Leadership Summit in April 2011 and the Society could tape the session. The tape could be used as podcasts in the future. Alternatives to the Leadership Summit would be at an I-Day or elsewhere but the Society would need to pay for us and Teleprompters should be made available. Some of the cast could be non RLIG members.
Action(s) Taken:	E-mail to be sent in reply.
Status:	Complete

Agenda Item 3	
Subject:	2011 Workshop at Annual Meeting and Seminars
Discussion:	We discussed what we might do for next year's session. The theme of the conference will be "A Winning Strategy". A recommendation form needs to be submitted by Nov. 10.
Action(s) Taken:	We thought we would do a game show, perhaps Family Feud for 1 ½ hours. We will plan to discuss further on a conference call and submit by Nov. 10. We will try to do this so continuing education credit can be provided and we will request our session be on Sunday or Monday.
Status:	Pending

Agenda Item 4	
Subject:	Shall we do a Webinar?
Discussion:	We discussed whether or not to do a webinar next year and reviewed the 2010-2011 Webinar Production Schedule provided by John Kelly.
Action(s) Taken:	We decided to do one webinar on April 5 to last 1 ½ hours. Topic will be 2010 Financial Review and Current P&C Hot Topics. Eric and Joe will do the webinar. We will include an update from the NAIC Spring National Meeting that is scheduled from March 26-29 and we will include an update on the agenda Congress has for 2011.
Status:	Pending

Agenda Item 5	
Subject:	Update from Interest Group Leadership Council Meeting
Discussion:	Joe provided an update from the Interest Group Leadership Council Meeting held on Friday, Sept. 24. The item affecting our group the most and the item we had the most interest in was the joint interest group lunch or dinner that is being discussed for the 2011 Workshop at Annual Meeting and Seminars. However, we would prefer breakfast.
Action(s) Taken:	Joe will inform the other interest groups we would like to be a part of the joint get together.
Status:	Completed.

Agenda Item 6	
Subject:	Social Media Guidelines and Best Practices
Discussion:	Joe distributed the recently available Social Media Guidelines and Best Practices for CPCU Society Interest Groups. We had no issues or concerns with the guidelines and best practices.
Action(s) Taken:	None
Status:	Complete.

Agenda Item 7	
Subject:	Website Activity
Discussion:	We discussed website activity. We previously wanted to know how many downloads of our newsletters there has been and how much activity there is to our website and the sub-pages. Leslie Higgins provided information to us: The July newsletter was posted in the July e-LINK and was the second most popular item being downloaded right behind the eJournal. It received 268 downloads from members. In March the newsletter was also featured and 253 people clicked to download the newsletter. We also sent a separate mailing to the unpaid members and 26 unpaid members clicked on the link. Leslie said we do not have statistics for subportal links on our website but we can add a free, separate third party counter such as www.sitemeter.com to your home page or to our subpages to find out how many members have visited.
Action(s) Taken:	Everyone agreed the static counter would be a good idea and Aaron will get the counter added to our various pages.
Status:	Pending.

Agenda Item 8	
Subject:	Rehearsal of Back to the Future-The Journal of Insurance Regulation
Discussion:	This two hour workshop will be held at the 2010 Annual Meeting and Seminars on Tuesday, September 28, from 9:30 - 11:30. The workshop should be fun and enlightening to anyone in our industry as participants will be able to participate in a thought provoking session on the evolution and dynamics of the regulatory climate and how the industry goes through periods of regulatory change and why.
Action(s) Taken:	We worked through some parts of the script and discussed various aspects for this event.
Status:	Pending.

Add additional agenda items as needed. For recommendations, please use "Knowledge-Based Recommendation Form."

Adjourn: The Regulatory & Legislative Interest Group Committee adjourned after our rehearsal at 3:30 p.m.