

# Interest Section Agenda/Action Form

**Date:** 10/22/05

**Time:** 8:00 AM – 12:00 PM

**Location:** Atlanta, GA

**Attendees:** Nancy Adams, Gregory Deimling, John DiLiberto, Daniel Free, George Gottheimer, Jean Lucey, Donald Malecki, Donn McVeigh (*Chairman*), James Misselwitz, James Robertson, Richard Rupp, Norman Steinberg, Steven Stinson, Lawton Swan, Michael Vehec, Thomas Veitch, George Wallace

## Agenda topics

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## **Interest Section Agenda/Action Form**

### **Agenda topics**

#### **1) Welcome/Introduction**

Discussion: Chairman Donn McVeigh began the meeting promptly at 8 AM by welcoming all attendees. He introduced new committee members James Misselwitz and George Wallace, both of whom briefly described their insurance industry affiliations and operations. Kevin Letcher is no longer a member of the committee

Conclusions: None

Action items: None	Person responsible:	Deadline:

#### **2) Minutes of Past Meeting**

Discussion: The minutes of the April 2005 CLEW Committee meeting in Phoenix had previously been distributed to all members. They were approved.

Conclusions: Minutes approved

Action items: None	Person responsible:	Deadline:
	N/A	

#### **3) Membership**

Discussion: Statistics on section memberships were reviewed. Overall, membership in Sections declined by 6.2% from 12/31/04 to 10/18/05. CLEW Section membership declined at a 4.3% rate. The only Sections that experienced decline at a lower rate were Information Technology (-1.6%) and Reinsurance (-2.4%). Senior Resource Section membership increased by .4%. A decline has also been experienced in membership in the CPCU Society generally, but that decline was not quantified. The work of Sections is critical in the development and presentation of Annual Meeting programs

Conclusions: None

Action items:	Person responsible	Deadline:

#### 4) Publications and Research

Discussion: Tom Veitch reported for this subcommittee established in April in Phoenix. Jean Lucey shares responsibility for the subcommittee. Tom has been in touch with staffer John Kelly regarding the publication of an annual “CLEW Book” (copy of correspondence distributed). It is anticipated that the editorial board would solicit some 50 3-4 page articles each year for inclusion. The idea would be to provide a reference source for users, as well as raising the profile of the Section and the Society and generating income for the Society. Major tasks are: *recruiting good and willing writers; getting the commitment of a publisher; marketing the product*. Tom distributed a “Publications Committee Survey”.

Conclusions: The CPCU Society will be given a first option to be the publisher. The Rough Notes Company and the National Underwriter Company may subsequently be approached if necessary.

Action items:	Person responsible:	
Complete surveys and return to Tom and Jean	All	11/30/05
Recruit writers, finalize publication details	Tom and Jean	Ongoing

#### 5) Staff Report

Discussion: John Kelly, staff liaison, indicated that membership in the CPCU Society is declining at a rate commensurate with the decline in Section memberships. The staff sentiment is that this is somewhat discouraging, given that the “product” is improved. He plans to attend the mock trial. Society publication of a CLEW Book was broached, and no definitive answer was forthcoming. Norman Steinberg asked that arrangements be made to book a block of rooms after the April meeting in Phoenix for those attending a CLEW retreat. John reminded Jean of the Newsletter Editor meeting later that day, and asked that Donn appoint someone to represent Chip Boylan at the website meeting

Conclusions: None

Action items:	Person responsible:	Deadline:
Attend Newsletter Editor meeting	Jean Lucey	10/22/05
Attend Website meeting	George Wallace	10/22/05

#### 6) Newsletter/CLEWS

Discussion: Dan Free did an excellent job with the newsletter. The most difficult aspect is soliciting worthy articles sufficient to produce 4 issues yearly. Society staff is quite supportive in the technical and production aspects.

Conclusions:

Action items:	Person responsible:	Deadline:

Attend Editors meeting	Jean Lucey	Ongoing
Recruit writers, select “outside” items of interest	Jean Lucey	Ongoing
Submit items	All	Ongoing
Coordinate with Society staff on publication	Jean Lucey	Ongoing

#### 7) Circle of Excellence

Discussion: Chip Boylan, with Greg Deimling's help, did an excellent job on this year's submission, as evidenced by the garnering of the gold. Chip will be asked to continue in this role, utilizing the website again, as was successful this year.

Conclusions: Chip Boynton to head this effort, asking for assistance from other Committee members as necessary and appropriate.

Action items:	Person responsible:	Deadline:
Gather materials and submit presentation	Chip Boynton	6/30/06 (?)

#### 8) 2005-2006 Seminars

##### *A. Retreats*

Discussion:

Norman Steinberg reported that the CLEW retreat will be scheduled immediately following the April meeting in Phoenix. Participants will presumably be able to stay at the same resort continuously. Half-day programs will be planned for Sunday afternoon and Monday morning. Topics will be the Spitzer investigations and their implications and Hurricane Katrina lawsuits, including discussion of concurrent causation and “is it wind or is it water?”. The retreat will be open to all CPCU members, cutting registrations off if necessary to keep the number of participants in the range of 30.

##### *B. CLEW Symposia*

Discussion: The CLEW Section sponsored three successful symposia in 2005, largely due to the efforts of Kevin Letcher. Attendance ranged from 35-58 and totalled 135. Nancy Adams indicated that her firm, Mintz Levin Cohn Ferris Glovsky & Popeo, could and would run a symposium in Boston and/or in Chicago. Donn McVeigh offered to contact the law firm of Ropers Majeski in California to schedule forums in that state, possibly one in the northern part of California and one in the southern part. Steve Stinson expressed willingness to contact a law firm in Florida and attempt to schedule another. George Gottheimer and John DiLiberto were appointed to plan the symposia schedule.

Conclusions: Both retreats and symposia are an excellent means of promoting and maintaining interest in the CPCU Society in general and in the CLEW Committee

Action items:	Person responsible:	Deadline:

Confirm retreat room arrangement	Norm Steinberg	11/30/05
Arrange retreat programs	Norm Steinberg	1/1/06
Finalize symposia subjects, presenters, places, schedule	George Gottheimer and John DiLiberto	Ongoing

9) 2005 Annual Meeting/ Mock Trial		
Discussion: Greg Deimling, John DiLiberto, Dick Rupp and Stan Lipshultz have worked on the program and have established a good framework for the presentation. In keeping with the Atlanta meeting "Fraud" theme the case will involve the rescission of a D & O policy, IT Departments, Application "modifications" and other shenanigans that the Committee members are far too well acquainted with. We received positive feedback last year on the use of a Narrator and will use this technique again in Atlanta. The fact situation will be imparted through vignettes. The "players" will meet at 2 PM to continue their preparations.		
Conclusions:		
Action items:	Person responsible:	Deadline:
Prepare Mock Trial Program	See Above	10/23/05
10) 2006 Annual Meeting and Seminars, Nashville, TN		
Discussion: The CLEW mock trials have been the best-attended seminars at the Annual Meetings on several occasions. The format is appealing and provides a good vehicle through which to address current compelling issues. The theme of the meeting in Nashville has been "tweaked" and will revolve around catastrophes, including those of a natural sort (i.e. hurricanes), and those of man-made origins (such as terrorism and the agent compensation and market conduct scandals). The time for the CLEW mock trial has been changed from the usual early-morning-Sunday slot to 3:00 PM on Sunday. It was noted that the overall schedule for the Annual Meetings is being pushed earlier into the years: the 2006 meeting is scheduled for September 9-12. This is apparently an effort to align the meetings with the close of the fiscal year as the meetings generate large shares of the Society's annual revenues and expenses. There was speculation that attendance in Nashville may be lower than that at the Atlanta meeting (@1900). Nancy Adams and Greg Deimling have done an excellent job on the 2005 mock trial and were appointed to plan the 2006 trial.		
Conclusions: The CLEW Committee will continue to prepare and present mock trials		
Action items:	Person responsible:	Deadline:
Begin planning the 2006 mock trial presentation	Nancy Adams and Greg Deimling	9/9/06
11) Website		

Discussion: Chip Boylan has done excellent work coordinating with Society staff to keep the CLEW website relevant and current.

Conclusions: Chip will be asked to continue his work on the website
Action items: Person responsible: Deadline:

Continue to monitor and update the website	Chip Boylan	Ongoing
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12) Old Business		
No old business was cited for discussion		
Action items: Person responsible: Deadline:		
None		

13) New Business		
No new business was presented. Donn McVeigh introduced incoming Committee Chairman Dan Free to the two new Committee members, James Misselwitz and George Wallace.		
Action items: Person responsible: Deadline:		
None		

<b>Board Recommendations: None</b>

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