



News Release

FOR IMMEDIATE RELEASE

Date: April 19, 2012

Contact:

Kara Davis

Phone: (610) 644-2100, ext. 7851

E-mail: davis@TheInstitutes.org

Kevin H. Brown Named Executive Director of the CPCU Society

MALVERN, Pa.— Kevin H. Brown, Esq., CAE, will join The Institutes as senior vice president and executive director of the CPCU Society on April 23, 2012. He will work closely with the CPCU Society Leadership Council, Chapter Leaders and Governors to align Society initiatives with their strategic association goals.

With more than 11 years of association experience, Brown worked most recently as the chief operating officer of the National Apartment Association. He is an innovative and passionate leader, with a successful record of member recruitment and retention. Additionally, he has 19 years of experience serving the insurance industry in various roles at CIGNA, including as a property-casualty claim supervisor and as senior director of legal and public affairs for the company's field litigation office.

Brown holds a law degree from Quinnipiac University and is a member of the Maryland and D.C. bar associations. He also holds the Certified Association Executive (CAE) designation.

###

About the CPCU Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's nearly 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous examinations, meeting industry experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU Society is affiliated with The Institutes, the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.