

“Business Ethics and Leadership: Fostering a Culture of High Business Ethics and Integrity”

Synopsis and Learning Objectives

Business leaders create a culture of values in their organization. We will examine why this is true and why business ethics is more than an issue of compliance.. This is an interactive program in which attendees will discuss how a leader’s ethics and values can influence organizational ethics.

Following this program, attendees will understand:

- How the concept of “business ethics” developed
- How ethical organizations succeed in today’s competitive climate
- How leaders influence organizational ethics
- How to manage an organization’s ethics and values

We will discuss practical tips for managing ethics and values in an organization and demonstrate the importance of leadership in setting standards and appropriate behavior.

AGENDA

I.	Welcome and Introductions	3 min.
II.	Different types of ethics	5 min.
	a. business	
	b. professional	
	c. family	
	d. others	
III.	Differentiating business ethics	5 min.
	a. Management mischief	
	b. Moral mazes	
IV.	Business ethics myths	7 min.
	a. Ten myths commonly believed	
	b. Discuss reality of business ethics	
	c. Can business ethics be managed?	
	i. How?	
	ii. Why?	
V.	Benefits of managing organizational ethics	5 min.

VI.	What is an ethical organization? a. Behaviors demonstrated b. Bottom line impact	10 min.
VII.	Process for managing ethics in the workplace a. credos v. codes b. domains of human action	7 min.
VIII.	Dilemmas: application of ethical values in decisions a. Tools for resolving ethical dilemmas	5 min.
IX.	Wrap-up & Closing Discussion	3 min.

Instructional Time: 50 minutes