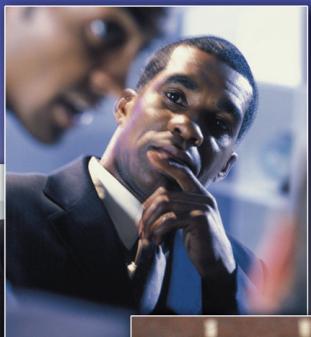


# Reaching New Heights in Diversity Awareness



## 2001

A Diversity Task Force was created to develop a blueprint for achieving greater diversity in the Society membership and leadership.

## 2003

The Society's Mission Statement was revised to include diversity, and a Diversity Plan Development Task Force was established.

## 2005

The Board of Governors approved the formation of the Society's first new standing committee, the Diversity Committee. The change in the bylaws that created this new committee was overwhelmingly approved by the general membership.

## The Diversity Committee's Mission

To understand others, bring them together, and assist the Society to assimilate a wide range of ideas, opportunities, and concepts.

## Our Goals

- Increase the diversity of leadership.
- Increase the diversity of membership.
- Increase an appreciation for diversity.

## How You Can Participate

Discuss the value and benefits of the prestigious CPCU designation with diverse professionals.

Seek opportunities within your chapters to increase diversity awareness.

Share your ideas on how you can support the Society's commitment on diversity with CPCU Society leaders and Diversity Committee members.

"If we are to achieve a richer culture, rich in contrasting values, we must recognize the whole gamut of human potentialities, and so weave a less arbitrary social fabric, one in which each diverse human gift will find a fitting place."

— Margaret Mead