

Note: The following PSA may be used as a guideline when writing your own PSA on taking a home inventory.

PUBLIC SERVICE ANNOUNCEMENT

Home Inventory 45-second PSA

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What would you do if all of your belongings were destroyed by a fire, or stolen during a burglary? If you've kept an up-to-date home inventory list, your insurance company will be able to start working on a settlement right away, so that you can begin putting the pieces of your life back together.

The CPCU Society [chapter name] Chapter encourages you to start your home inventory today. To prepare a home inventory:

- Go through every room of your home or apartment, and make a list of all your personal property, including furniture, clothing and jewelry.
- Write the date you bought each item, if you know it, and how much you paid.
- Supplement your inventory with photos or a videotape, if possible.
- Make copies of your home inventory, and put the original in a safe place away from your home, such as a safety deposit box.

This message is brought to you by the CPCU Society [chapter name] Chapter. CPCUs are certified experts in the property-casualty insurance industry.

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About the CPCU Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.