

## **CHAMPION MISSION STATEMENT**

*As a CPCU Society Champion, I am an active advocate of the CPCU® experience to all with whom I come in contact, whether a business, a possible CPCU candidate, a fellow CPCU, or simply the community in which I live. I am an active liaison between the CPCU Society (including its chapters), The Institutes, and my employer and the professional property/casualty insurance community.*

## **CHAMPION ROLE:**

My role as a CPCU Champion includes (but is not limited to):

### **✓ FACILITATING ...**

Communications with the CPCU Society, The Institutes, my local chapter(s), interest groups, and P/C insurance organizations

Examples:

- forward materials about Society events and Society press releases to decision makers in your organization
- provide information about the CPCU designation and/or CPCU Society to organization's management
- identify CPCUs on Society rosters no longer with employer
- notify CPCU Society/Institutes of employer decisions that could impact support
- provide feedback from employer/coworkers about CPCU/CPCU Society programs or events

### **✓ PROMOTING ...**

Support of the CPCU designation

Membership and participation in the CPCU Society

Continued growth of the CPCU presence in my company and community

Continued professional development by the CPCUs in my organization and community

Examples:

- encourage other employees to pursue the CPCU designation
- provide information about the CPCU designation and/or the CPCU Society to fellow employees
- encourage CPCUs within employer to participate in Society programs and events
- explain and assist fellow employees with employer's support policies for CPCU and the CPCU Society

- contact CPCUs within employer who have not renewed their Society membership
- act as a CPCU resource

✓ **SERVING ...**

as liaison between my company and

- The CPCU Society/Institutes
- My local chapter(s)
- The insurance professional community at large.

Examples:

- refer Institutes/CPCU Society staff or chapter representatives to the appropriate contacts within organization in response to requests or questions
- help arrange visit with employer (“Connections” visit) for chapter members or Institutes/Society officers
- be visible and set an example for the larger community (use your designation on business cards, in signatures (including e-mail), introduce recent college grads or new trainees to the CPCU, work with colleges or high schools on career days, etc.)

## CHAMPION ADVISORY (Working) COMMITTEE

### The Basics

What does the Champion Advisory Committee do?

*The Champions initiative is intended to be self-governing. The Champion Advisory Committee guides the development of the Champions initiative. In doing so, this working committee interacts with The Institutes and CPCU Society (including CPCU Society chapters and other subgroups) to provide direction and advice, and for input and support; and with other Champions for input and to communicate recommendations, advice, and direction.*





What is required of a Committee member?

*This position requires attendance at the CPCU Society Leadership Summit and Annual Meeting, either in person, or by teleconference or virtual/electronic meeting options. In addition, members should plan to attend quarterly conference calls, with an average length of about one hour.*

*Active participation in and contribution to the activities of the Committee are expected. The Committee reserves the right to review and remove Committee members who have three or more “unexcused” absences from Committee meetings (in-person and/or by conference call) in a calendar year. “Unexcused” is defined as a total lack of communication (no RSVP) in response to a meeting notice and non-attendance at the meeting. The Committee will determine whether to replace the non-responsive member with another applicant.*

*Members are appointed for two year staggered terms. A maximum of fifteen members (16 for 2010) will serve on the Committee at any one time.*

What is the Committee’s composition and length of service?

-  *A maximum of 15 members on the full Committee (16 in 2010)*
-  *Two year, staggered terms; with initial one and two year terms*
-  *Maximum diversity in terms of type of employer, size of employer, location at headquarters/regional/branch or local office, tenure as CPCU Society member, and geography*
-  *Terms for Committee members will follow the calendar year (from January through December). This will avoid conflicts with the selection process for Society officers.*

## **CHAMPION ADVISORY (Working) COMMITTEE**

### **Committee Member Qualifications**

What are the desired qualifications of a Committee member?

*Members must be confirmed Champions, which in turn requires that they be paid CPCU Society members.*

*In addition, members should possess:*

☞ *Demonstrated leadership skills or experience,*

- *Either in the CPCU Society (including chapters and interest groups) or*
- *In a business or professional setting*

☞ *And/or a demonstrated interest in championing the cause of the CPCU designation and the CPCU Society,*

☞ *And a strategic perspective, political savvy, and the ability to work as a team member.*

*Special consideration will be given to promote a diverse Committee membership, in terms of:*

☞ *Types of employers represented*

☞ *Size of employers*

☞ *Branch/regional versus headquarters location*

☞ *CPCU Seniority: New designees should be represented on the committee*

☞ *Geographic Diversity: Geographic dispersion across major insurance job centers is desired, including international.*

**CHAMPION ADVISORY (Working) COMMITTEE**  
**Nominating Committee and Process**

**INITIAL COMMITTEE:**

*The Champion Advisory Committee was seated at the 2008 Annual Meeting Champion luncheon.*

*The first year terms of initial one-year Committee members will expire as of December 31, 2009 (a 16-month “year”). Two year terms will expire December 31, 2010 (28 months). Committee members can extend their terms as desired, although a limit on the maximum number of terms is being considered, which could be overridden by a majority vote.*

**ONGOING NOMINATING PROCESS:**

*The nomination of future Committee members will be handled by a nominating subcommittee. Three to five members will be appointed to the nominating subcommittee by the full Committee. As with the full Committee, members of the nominating subcommittee should be as diverse as possible (within the limitations of the size of the subcommittee).*

*Prior to the Annual Meeting, all Champions will be e-mailed an invitation to volunteer as a Committee member, with an application form (similar to the CPCU Society Service application, but with questions to help ensure the desired diversity of the Committee.)*

*Champion Advisory Committee applications will be screened at Champion meetings during the Annual Meetings. In the event that more Champions apply to be on the Committee than there are available open slots, the entire Champion body will vote on the candidates, and those with the highest vote counts will be elected.*