

Dear <member name>,

As a valued CPCU Society member, we invite you to renew your membership so that you can continue to enjoy your member and chapter benefits. Your membership is important because it helps to perpetuate our unique CPCU Society community, as well as promote the CPCU designation.

Member benefits are specifically designed to help you succeed in today's challenging business environment. So we urge you to remain a CPCU Society member, and to continue participation in your chapter.

Membership renewal is quick and easy, and you can use any of the following options:

- Contact the Member Resource Center at 1-800-932-2728 (option 4), or e-mail us at [membercenter@cpcusociety.org](mailto:membercenter@cpcusociety.org).
- Request an invoice from the Member Resource Center.

A few of your benefit highlights:

- **Timely technical programs** conducted through chapter meetings; chapter-sponsored workshops; and the Annual Meeting and Seminar
- **Chapter leadership** and networking opportunities, offered by one or more of the Society's many chapters.
- **CPCU Society Center for Leadership courses** providing proprietary leadership training.
- **Member-only resources** – Online Membership Directory; free article downloads; and online meeting registration.
- **eJournal, e-LINK, CPCU News** providing the latest industry and Society news.
- **Special interest groups** focusing on your area of industry specialization.

And don't forget to mark your calendar for our Annual Meeting and Seminars.

If you have any questions please contact me at <your e-mail and/or phone>.

Sincerely,

<your name>