



The CPCU Society: Be as Involved as You Want to Be

In obtaining your CPCU designation, you have earned the right to join the CPCU Society. The CPCU Society is a separate entity from the American Institute for CPCU. The sole mission of the Society is supporting the career development of people, such as you, who have earned their CPCU designation from the American Institute.

Membership in the CPCU Society is complimentary until the end of this year, and we hope you will choose to renew your membership at that time. You can become as involved as you wish in the Society, and the benefits of the various levels of involvement available to you are listed below. Because many employers pay membership dues on behalf of their employees, membership may cost you absolutely nothing. Even if you must pay yourself, we think you will agree that the benefits make it a worthwhile investment in your career.

1. Become a Dues-Paying Member

How you benefit:

- Provide funds for the Society to use in its advertising and public relations activities that build the value of your designation.
- Obtain the right to attend Society meetings and events.
- Be listed in the CPCU Society's online membership directory to make it easy for other CPCUs to network with you (be sure to complete your [Member Interest and Skills Profile](#)). You will be able to easily access members as well!
- Access the CPCU Society Job Network.
- Learn from informative articles in the *CPCU eJournal*.

2. Attend Local Chapter Meetings and Events

How you benefit:

- Expand your local network by meeting with fellow CPCUs in a noncompetitive environment.
- Increase your technical knowledge from presentations at chapter meetings and events.

3. Join a Chapter Committee

How you benefit:

- Develop valuable industry connections by working with fellow CPCUs toward common goals.
- Increase the value of your CPCU designation in your community by supporting your chapter's local outreach programs.

4. Become a Chapter Leader

How you benefit:

- Build your own "personal brand" in your local insurance community.
- Develop and demonstrate leadership skills that will enhance your value to your current and future employers.

5. Work on a Society Task Force or Committee

How you benefit:

- Develop a powerful national/international network of fellow insurance professionals.
- Increase the value of your designation on a national/international level by influencing the Society's strategies and tactics.
- Enjoy the personal satisfaction of paying something back to your industry.

6. Become a Society Leader

How you benefit:

- Hone your leadership skills.
- Build your own "personal brand" in the national/international insurance community.
- Direct the strategy and tactics of the Society as it works to support the career development needs of CPCUs.

In summary, the CPCU Society exists to help you succeed in your career, and there are many ways it can help. Test the waters by attending your local chapter meetings and renewing your membership in the fall. You'll benefit in countless ways!