

FOR IMMEDIATE RELEASE

CONTACT: [Your name]
[phone number]
[e-mail address]

LOCAL CPCU SOCIETY MEMBER EARNS SPECIAL RECOGNITION FOR COMMITMENT TO CONTINUING PROFESSIONAL DEVELOPMENT

MALVERN, PA, [today's date]—[Your name], CPCU, of [city, state], has been recognized by the CPCU Society and the American Institute for CPCU as qualifying for the prestigious Continuing Professional Development (CPD) program.

[Your last name] is [your job title] of [company name], and a member of the CPCU Society's [chapter name] Chapter. [Include other biographical information, if desired.]

The CPD program recognizes CPCU (Chartered Property Casualty Underwriter) professionals who are making a special effort to keep their knowledge current and their skills sharp through career-enhancing activities.

To qualify for CPD status, a CPCU must earn 60 points every two years. Points are awarded for a variety of activities, such as passing exams or courses; teaching; writing; conducting research; serving in industry organizations; and attending chapter meetings, workshops, and CPCU Society Center for Leadership courses.

Participation in the advanced program is voluntary. CPD qualifiers receive official recognition at the CPCU Society's Annual Meeting and Seminars, and may use the CPD logo on their business cards and stationery to signify their commitment to lifelong learning.

For more information on the CPCU Society or the CPD program, please contact Karen Talbot, senior program delivery specialist, at (800) 932-2728, ext. 2735, or visit the CPCU Society's web site at www.cpcusociety.org.

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 28,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate-level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by the American Institute for CPCU.