



CPCU Society Value Proposition — Members

Insuring career success from entry to retirement; enabling world-class expertise and leadership:

- Lifelong professional development.
 - ♦ Continual knowledge and expertise building.
 - ♦ Assuring competitive advantage in the market.
 - ♦ Opportunity for growth, knowledge, problem solving and knowledge sharing.
- Career benefits.
 - ♦ Job security.
 - ♦ Greater mobility.
 - ♦ Income gains.
 - ♦ Recognition and distinction.
- Global networking.
 - ♦ Access to an exceptional pool of influential industry leaders.
 - ♦ Instant credibility with clients and employers.
- Personal benefits.
 - ♦ Give back to the industry.
 - ♦ Community service opportunities.
 - ♦ Fast track leadership experience and skills development.
 - ♦ Build confidence and self-esteem.