



## **CPCU Society Value Proposition — Members**

Insuring career success from entry to retirement; enabling world-class expertise and leadership:

- Lifelong professional development.
  - ◆ Continual knowledge and expertise building.
  - ◆ Assuring competitive advantage in the market.
  - ◆ Opportunity for growth, knowledge, problem solving and knowledge sharing.
- Career benefits.
  - ◆ Job security.
  - ◆ Greater mobility.
  - ◆ Income gains.
  - ◆ Recognition and distinction.
- Global networking.
  - ◆ Access to an exceptional pool of influential industry leaders.
  - ◆ Instant credibility with clients and employers.
- Personal benefits.
  - ◆ Give back to the industry.
  - ◆ Community service opportunities.
  - ◆ Fast track leadership experience and skills development.
  - ◆ Build confidence and self-esteem.